

Top 50 services with the most zombie accounts

Rank	Service	% with inactive accounts
1	Pandora	40.07%
2	Groupon	39.15%
3	Shutterfly	37.18%
4	Dropbox	36.70%
5	Tumblr	36.02%
6	Flickr	35.98%
7	Duolingo	35.58%
8	Photobucket	35.22%
9	Vimeo	34.50%
10	Khan Academy	34.34%
11	Postmates	34.22%
12	Kickstarter	34.18%
13	Glassdoor	33.94%
14	GoFundMe	33.49%
15	Grubhub	33.33%
16	Instacart	33.29%
17	RetailMeNot	33.13%
18	Tinder	33.09%
19	Honey	32.93%
20	SoundCloud	32.53%
21	Audible	32.33%
22	Fitbit	32.29%
22	OkCupid	32.29%
24	Bumble	32.25%
25	Acorns	32.09%
26	OfferUp	32.05%
27	Rakuten	31.85%
27	Goodreads	31.85%
29	Patreon	31.77%
29	Match.com	31.77%
31	Mint	31.73%
31	Nintendo Switch Online	31.73%
31	MyFitnessPal	31.73%
34	Hotmail	31.69%
35	Coupons.com	31.65%
36	Indeed	31.53%
37	Nextdoor	31.41%
38	VSCO	31.13%
39	Ko-fi	31.01%
40	Poshmark	30.69%
41	Xbox Live	30.65%
42	Medium	30.61%
42	eHarmony	30.61%
44	Asana	30.53%

Top 20 Most Disappointing Services

Rank	Service
1	Facebook
2	Twitter/X
3	Amazon Prime Video
4	Nextdoor
5	LinkedIn
6	Tinder
7	Apple TV+
8	Netflix
9	Disney+
10	Bumble
11	Hulu
12	Bluesky
12	Discord
14	DoorDash
14	Threads
16	Acorns
16	Glassdoor
18	Groupon
19	Credit Karma
19	Paramount+

Top 20 Services People Miss Being An Active User On

Rank	Service
1	Netflix
2	YouTube
3	Amazon Prime Video
4	Apple TV+
5	Twitter/X
6	Disney+
7	HBO Max
8	Apple Music
8	Facebook
10	Hulu
11	TikTok
12	Instagram
13	Tumblr
14	Canva
15	DoorDash
16	Audible
17	PlayStation Network (PSN)
18	Duolingo
18	Pinterest
20	Pandora
20	Paramount+

Dating

Rank	Service	% with inactive accounts
1	Tinder	33.09%
2	OkCupid	32.29%
3	Bumble	32.25%
4	Match.com	31.77%
5	eHarmony	30.61%

Work

Rank	Service	% with inactive accounts
1	Dropbox	36.70%
2	Glassdoor	33.94%
3	Indeed	31.53%
4	Asana	30.53%
5	Adobe Creative Cloud	29.60%

Financial

Rank	Service	% with inactive accounts
1	Acorns	32.09%
2	Mint	31.73%
3	YNAB	29.64%
4	EveryDollar	27.88%
5	GoodBudget	27.04%

45	Tidal	30.28%
46	Hinge	30.20%
47	Coursera	30.04%
48	Nike Training Club	29.68%
49	Skillshare	29.64%
49	YNAB	29.64%